

Penny Jones



*“Stadium Ceremonies Producer / Show Designer /
Consultant / Mass Movement Choreographer”*

Penny Jones - Short Resumé

INTRODUCING Ms PENNY JONES

MASS MOVEMENT EXPERT



Penny Jones BAFA [UCT] has worked in this highly specialised international arena for over 30 years. Penny's vast experience may contribute considerably to the hosting of various international ceremonies. Penny and her husband Ken reside in Poste Lafayette, Mauritius.

MASS MOVEMENT & STADIUM THEATRE

Mass dance or gymnastic displays are a traditional ceremonial art-form in which large groups of choreographed performers mirror each other's movements in a disciplined fashion. The venues are traditionally stadiums and the performances are best viewed from above. The 1996 Atlanta Olympic Games introduced an evolution of this art form. Now known as Stadium Theatre, it embraces both art forms, where a story-line is followed and a theatrical production staged. This includes the revelation of huge spectacular patterns and pictures formed by the performers, props, colourful costumes, professional dancers, live entertainment, musical bands and specialized technical effects on a "stage" or field-of-play.

THE TV PRODUCTION

The televised event commences with a countdown, various acts comprising of hundreds if not thousands of performers, thunderous music, special effects, lighting and pyrotechnics. This is traditionally followed by a tightly scripted Parade of Nations, VIP protocols and an official declaration opening or closing of the Games. A spectacular pyrotechnic show commonly concludes the event.

PROPOSITION

The need for the contribution of an expert Ceremonies Consultant, Mass Movement show designer and choreographer may exist, as part of the planning and preparation for your Ceremonies.

Ms Jones has designed, produced, directed or choreographed a host of televised ceremonies including opening and closing, VIP protocols, Parades of Nations and other similar formalities, while living in South Africa. Two of such were the 1999 All Africa Games opening and closing ceremonies, with a cast and crew of 3000 in Johannesburg, and the 2003 ICC Cricket World Cup opening ceremony, with a cast and crew of 4700 in Cape Town. In addition, she consulted on or choreographed spectacular TV shows of international proportions, on-field entertainment, TV adverts, pageants, Drill Team competitions, and is highly skilled at creating, arranging, managing and delivering world-class events. Penny worked on the 2000 Sydney Olympic Games opening and closing ceremonies, as part of the choreography team and is familiar with the IOC ceremony protocols.

POST-EVENT LEGACY

A former teacher, a major focus of her work has been the transfer of skills to cast and crew. She formed Drill Team South Africa, that eventually had over 60,000 performers and 100 clubs. A comparable art/dance sport/discipline could be the legacy of your ceremonies. Incorporating Drill Team into your sporting, health and physical education codes could benefit ongoing generations of teachers and co-ed participants, while embracing existing performance schools and clubs.

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A UNIQUE LEADERSHIP STYLE

Having worked closely with international television directors, show producers, logistical and support contractors, sound, lighting, props and costume designers and manufacturers, she brings a calm ethos of encouragement and upliftment, while maintaining a resilient leadership style. Her understanding of the overall transportation, budgetary and casting requirements means Ms Jones is in the ideal position to consult on matters such as logistics, volunteerism, contractor selection, production team roles and responsibilities and the ever-present need for Health & Safety.



A UNIQUE TEAM

Penny is married to author, speaker and businessman, Ken Annandale. He was chairman of Ceremonies for Africa, producers of the 2003 ICC Cricket World Cup Opening ceremony and contributes significantly to her ceremonies team by combining their unique strengths and abilities.

MASSIVE BENEFITS

Underpinned by an opportunity to showcase local talent and abilities, the contribution of this seasoned award-winning professional, has resulted in an enhanced national

and international profile, patriotism and participant pride, via the delivery of spectacular and memorable TV shows.

AWARDS

Ms Jones is the recipient of the South African Tourism Chairman's Award for "2003 Most Valuable Contribution to SA Tourism" and the National Toastmasters Award for "Communication and Leadership" for her production of the 2003 ICC Cricket World Cup Opening Ceremony.

CEREMONIES / TV ADVERTS

[Kindly refer to detailed CV]

Ms Jones's vast experience stems from her personal participation in, contribution to or observation of events such as:

2014 20th Commemoration of the Rwandan genocide "Shadows of Memory" in Kigali, Rwanda

2013 Re-Opening of the Rijksmuseum, Amsterdam

2013 Linex TV Ad, shot in Kiev, Ukraine.

2013 Banque Misr TV Ad, shot in Cairo, Egypt and Bucharest, Romania

2010 Winter Olympics Opening Ceremony, Vancouver,

2010 40th Anniversary of the Sultan of Oman Stadium Ceremony in Muscat, Oman

2009 Pepsi TV Ad shot in Nelspruit, South Africa.

2009 Final Four Bidding for the 2010 Soccer World Cup Opening and Closing Ceremonies

2008 Sanlam "Herds" Ad shot in Cape Town.

2008 RTVE TV Ad, shot in Barcelona, Spain.

2008 Olympics Opening Ceremony, Beijing, China

2008 Nestle TV Ad, shot in Bucharest, Romania.

2008 Bergenbier TV Ad, shot in Bucharest, Romania.



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*2008 Africa Cup of Nations Opening Ceremony Ghana
Consultant, Creative Originator & Stage Director*

2006 Winter Olympics Opening Ceremony, Turin, Italy
2006 SA Soccer World Cup Promotional Tour in Cologne
and Berlin, Germany.
2006 Asian Games Opening, Closing and Medal
Ceremonies in Doha, Qatar
2006 Akbank TV Ad 2, shot in Bucharest, Romania.
2006 Akbank TV Ad 1, shot in Cape Town, South Africa

***"The ceremony was an event all South
Africans were proud of"***

Dr Ali Bacher, Executive Director
ICC Cricket World Cup Organizing Committee.



*2003 ICC Cricket World Cup Opening Ceremony, Cape
Town. Executive Producer, Creative Originator.*

2002 Salt Lake City Winter Olympics Opening
Ceremony, Salt Lake, USA
2002 Commonwealth Games Opening and Closing
Ceremony, Manchester, UK
2000 Olympic Games in Sydney, Australia
1999 7th All Africa Games in Johannesburg, Opening,
Closing and Medal Ceremonies. Co-Producer, Creative
Director and Mass Movement Staging Director
1996 South Africa Olympic Games Bid - Final Bid
Presentation Lausanne, Switzerland
1996 SA Olympic Games Bid Events, Cape Town
1996 Atlanta Summer Olympics Opening Ceremony
1994 World Champions in Flag Twirling, International
Drill Team Championships, Nagoya, Japan.
1992 Miss World-Drill Team component, South Africa



*2010 40th Anniversary of the Sultan of Oman Ceremony,
Muscat, Oman. Consultant & Creative Originator*

For more information refer to Ms Jones' website and CV

CONTACT DETAILS

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